

S U C

FIVE YEAR REPORT 2014-2019

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INTRODUCTION NEW INC FIVE YEAR REPORT 2014 - 2019 LETTER FROM THE NEW MUSEUM DIRECTOR



## Letter from the New Museum Director

Forty-two years ago, the New Museum was founded to be a different kind of art institution that would respond to change and be open to paradigm shifts. Our core belief in collaboration, experimentation, and incubation is at the center of our activities. Unencumbered by a permanent collection, we are instead free to collaborate closely with artists to focus on the creation and production of new, risk-taking works, providing a platform and a forum for creative practitioners to produce and present their best ideas.

In this spirit, we founded NEW INC five years ago as an outgrowth of our ethos and decades-long activity of incubating new art and new ideas. It was also a natural result of the evolution of our early leadership in experimenting with and art technology through initiatives such as the Media Lounge and our affiliation with Rhizome. We felt a need and a desire to have a more formalized program that would bring diverse practitioners together in a creative space and provide professional development, mentorship, and community around new technologies. We noticed that this was how many emerging creative practitioners increasingly wanted to work to develop their ideas not in isolation, but in close proximity to others. NEW INC would be a multidisciplinary community where hybrid forms, skill-sharing, and an expanded idea of culture would be embraced.

As with many of our new experiments, it was initially greeted with some skepticism and the question of "Why would a museum do that?" Five years on, it has been one of our biggest successes, with other institutions around the world emulating it and seeking our advice and help. NEW INC also offers a model for museums to provide self-sustaining platforms that nurture and launch new works while giving creatives a professional step-up through a combination of higher education and practical training.

We are all constantly learning from these practitioners who are applying their creative vision to some of the most urgent issues facing us. This is precisely what is needed, and their constructive approach has given us hope and inspiration. I want to thank all the members who have been part of NEW INC over the past five years; our exceptional advisors and mentors; our Board who got behind it; our funders who helped bring it into being; the talented staff of NEW INC; and especially cofounder Karen Wong, Deputy Director of the New Museum, and Stephanie Pereira, Director of NEW INC, for their wisdom and vision in steering the program and driving this experiment forward.

Lisa Phillips
Toby Devan Lewis Director, the New Museum

## NEW INC: Past and Future

In 2012, Lisa Phillips, *Toby Devan Lewis Director* of the New Museum, and I visited a number of New York City's recently formed incubators. We observed a hybrid model of workspace and education and realized there was a gap. In a city that graduates more artists, designers, and architects than any other in the country, we were woefully lacking in programs serving the needs of creative practitioners.

And so we conceived and founded NEW INC, the first museum-led incubator. We saw an opportunity to fill a need by creating an inclusive pipeline for the city's creative economy and to reimagine how a museum could behave in the twenty-first century. We also challenged ourselves to infuse a cultural agenda back into words like "innovation," "entrepreneur," and "incubator" that had been hijacked by Silicon Valley.

In a city filled with talents who are working at the nexus of art, design, and technology, our inaugural director, Julia Kaganskiy (2013–18), and the NEW INC team recruited a cohort made up of one hundred fultime and part-time members each year. In addition, the Columbia University Graduate School of Architecture, Planning and Preservation (GSAPP) Incubator signed on for a five-year residency, and the New Museum initiative IdeasCity and our affiliate Rhizome moved into the space. Our NEW INC members have identified our strengths—access to the museum's network, the downtown Manhattan location, mentorship, and, most importantly, a burgeoning community. They seek out their peers for advice, camaraderie, and collaboration.

Our members are not only successful in building their own companies and nonprofits—they have created 392 jobs and raised \$17 million, a mixture of private and public money—but they are also leading the conversation in emergent cultural forms such as augmented and virtual realities, artificial intelligence, and immersive environments. With Kill Screen, we launched Versions (2016 and 2017), a conference that explored our future mixed realities. In 2017, we forged two important partnerships, one with the Knight Foundation and the other with Nokia Bell Labs. With the Knight Foundation, we inaugurated the three-year Museum Technology track which develops new models for integrating technology into museum practice. After recently re-establishing the storied Experiments in Art and Technology (E.A.T.) program it founded in 1967, Nokia Bell Labs has chosen three NEW INC artists each year to collaborate with the company's engineers to develop an original artwork.

As we move into years six and seven, NEW INC members and alumni will continue to usher in new manifestations of their creative pursuits. We will continue to cultivate unique partnerships with foundations and companies that see NEW INC as a vehicle for creative enterprise imbued with a call for social justice. Finally, we will work with municipalities and groups that believe the NEW INC model can be an enriching and relevant addition to their communities, and we will explore new sustainable methods for funding creative practice.

Karen Wong Cofounder, NEW INC, and Deputy Director, New Museum

CREATIVE ENTREPRENEURS ANNUALLY ALUMNI NETWORK PEOPLE OF COLOR BUSINESSES HAVE BEEN CREATED OR RETAINED IN NYC SINCE 2015 JOBS CREATED RAISED IN INVESTMENT

INTRODUCTION NEW INC FIVE YEAR REPORT 2014 - 2019



Emilie Baltz and Phil Sierzega, Cotton Candy Theremin

# "NEW INC is more than an incubator, it's a community of grand ideas."

 MICRO NEW INC Members, Year 2017

## A New Path

An experimental initiative of the New Museum, NEW INC was established in 2013 with a mission of incubating new ideas and fostering emerging talent at the intersection of art, design, and technology.

Since our founding, it has been a safe and inclusive space where a diverse group of creative practitioners can gather to develop, grow, and stabilize their practices on their own terms. As of 2019, 50 percent of our members are people of color, and 50 percent are women. Along with our community, we are exploring new models for funding the arts with an end goal of cultivating a resilient ecosystem where practitioners are paid fairly and where cultural value, not just capital value, is generated.

Five years in, we have learned that projects and companies come and go. At NEW INC, emergent ideas are nurtured and established. While they may be fleeting, the people we incubate remain. Going into year six, we are renewing our commitment to centering our work in our values and to creating a shared context where our members will visibly flourish. As a team and as a community, we are focused on defining a new path for creative practitioners where artists can appropriate the tools, assumptions, and vocabulary of business and be welcomed at any table as leaders. We believe that if our members consider their success to be self-evident, then their ideas, projects, and practices will thrive in a multivariate, tech-infused cultural landscape.

Stephanie Pereira Director, NEW INC INTRODUCTION NEW INC FIVE YEAR REPORT 2014 - 2019

## How We Work

Operating as both a shared workspace and professional development program, NEW INC brings together over 100 cultural practitioners and creative entrepreneurs each year. Through workshops and mentorship, NEW INC's program provides members with the tools they need to build sustainable practices and launch projects that impact, promote, and amplify culture.

## **OUR VALUES**

At NEW INC we center our community and practice around six core values

- Interdisciplinary collaboration
- Creative excellence
- Experimentation
- Idealistic entrepreneurship
- Cultural innovation
- Equity

## PROFESSIONAL DEVELOPMENT

NEW INC's program is committed to helping creative practitioners across disciplines develop sustainable business models.

Our professional development curriculum takes the form of workshops, panel discussions, guest speaker and peer review huddles. Members can also benefit from our robust mentorship program, working side by side with seasoned practitioners and thought leaders. Social events and public programs offer NEW INC members an opportunity to grow their networks and to participate in a vibrant community.

## PROGRAM TRACKS

## INTERACTIVE EXPERIENCES

As the boundaries between the physical and digital worlds become increasingly blurred, we are interested in new studios, start-ups, or creative projects that are working with emerging technologies that enable interactive experiences. This may include augmented reality, virtual reality, mixed reality, video game design or immersive installations.

## CREATIVE EXPERIMENTS

How can we imagine new applications for science and technology through the lens of art and design? This track is focused on engaging creative practitioners who are exploring artificial intelligence, robotics, biotech, digital manufacturing, and other areas of research through their practice.

## IDEAS FOR THE CITY

We believe in the power of art and culture to transform our cities and our communities, and to tackle some of the most pressing issues facing our society today. Along with our partner IdeasCity, we are seeking new ideas for the city that address education, social justice, climate change, urban issues, and other social impact themes in a creative way. Projects may take the form of social enterprises, non-profits, or artistic projects.

## MUSEUM TECHNOLOGY

With the support of the Knight Foundation, members of the Museum Technology track are invited to research, design and prototype accessible, off-the-shelf technology solutions. The aim of this program is to provide small and mid-sized museums with scalable means for engaging their publics.

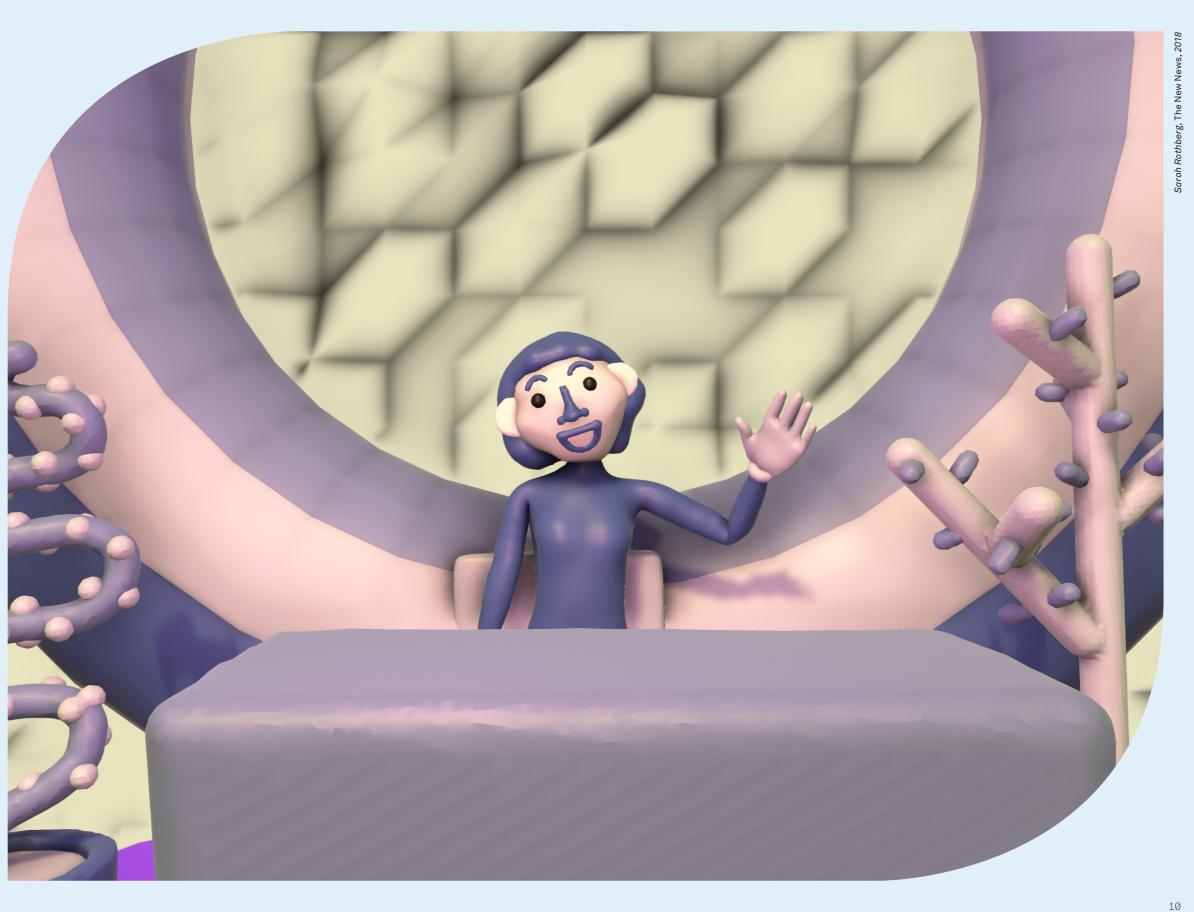
"What we've really gotten most from NEW INC is the support system. Everyone is learning, failing, trying new things. That's been so helpful for us to have."

 Collecteurs NEW INC Members, 2018-2019



PROGRAM TRACKS NEW INC FIVE YEAR REPORT 2014 - 2019 INTERACTIVE EXPERIENCES

# FRACTIVE PERSENCES



PROGRAM TRACKS

NEW INC FIVE YEAR REPORT 2014 - 2019

INTERACTIVE EPXERIENCES

## SCATTER



Year 2015, 2016

Mentors

JOHN MAEDA & AMY WHITAKER

Scatter builds tools and experiences in the emerging medium of volumetric filmmaking. Volumetric filmmaking originated in the Scatter team's art practice, and fuses traditional cinematic storytelling with video game technologies. Their mission is to create easier access to AR and VR production, giving filmmakers tools to tell new stories through participatory media.

Scatter's journey began at NEW INC, where the founding team worked through the challenges of dueling priorities as artists and designers. Through mentorship and the NEW INC program, they recalibrated their vision toward a scalable practice that integrates their creative work and their technical capacities. While at NEW INC, they launched Depthkit, a product that

attracted funding and enabled them to grow their reach in the entertainment industry.

Since their time at NEW INC, Scatter has raised \$4.5 million through two rounds of funding from top tier venture capital firms. Depthkit is the most widely used volumetric video capture product, and has been used to record award-winning virtual reality experiences. Their team has grown from three to eight. They have created a number of VR documentaries, of which Zero Days VR won an Emmy for New Approaches in Documentary.

"We came to NEW INC as freelancers and left as a team with traction in multiple industries."

- SCATTER



## Hyphen-Labs



Hyphen-Labs is a collective challenging conventions, stimulating conversations, and shifting traditional narratives for women of color. Their VR experience NeuroSpeculative AfroFeminism is a three-part digital narrative at the intersection of product design, virtual reality, and neuroscience that draws on research exploring the neurological and physiological impact of content made for and by women of color.

Neurospeculative Afrofeminism was an official selection of the Sundance Film Festival and featured at SXSW, Tribeca Film Festival (Jury Honorable Mention), Gray Area Art & Technology Festival, and Primer Speculative Futures Conference, among others.

## Pussykrew

Year 2018, 2019



Pussykrew creates multimedia installations, video clips, virtual experiences and 3D printed sculptures exploring spaces between gender, identity and the post-human universe. Through their creative work, they are working toward new utopian realities.

Pussycrew has partnered with brands such as Adidas, Boiler Room, Converse, Hugo, OWSLA, Chromat and Long Clothing and have provided live visual performances for artists such as Kelela, Angel Haze, Actress and Evian Christ. They have exhibited at festivals, conferences and galleries internationally.

## Eliza McNitt



Eliza McNitt is a writer and filmmaker who collaborates with scientists to uncover and reinforce the human connection to the cosmos through VR experiences. Her piece "Spheres" was the first ever 7-figure acquisition for a VR experience and is executive-produced by Darren Aronofsky.

McNitt has presented at Sundance, SXSW, Hot Docs, Cannes NEXT, AFI Fest, and Tribeca Film Festival. She is a two time Intel Science Fair winner, OneFifty creator, Alfred P. Sloan grant recipient, and a winner of a 2018 Gold Screen Young Director's Award at Cannes Lions.

## New Reality Co

2016, 2017, 2018



NewReality Co directs, edits, produces and writes VR films and has been critically lauded as exemplary of VR's potential to encapsulate the human experience. Their VR film *Giant* expresses imagination and hope in the setting of a war-torn country. *Giant* has been a highlight of festivals including Sundance New Frontier and Cannes' NEXT Programme and was an official selection of Sigraff and New York Film Festival, and was featured in Time Magazine.

They address environmental justice through their VR film *Tree*, produced in partnership with the Rainforest Alliance with support from Intel, Adobe, HP and other partners, and was featured at TED, Sundance and Tribeca Film Festivals.

# CREATIVE EXPERIMENTS



PROGRAM TRACKS NEW INC FIVE YEAR REPORT 2014 - 2019 CREATIVE EXPERIMENTS

## Stephanie Dinkins



Year 2017, 2018, 2019

Mentor
LISA NIEDERMEYER

Stephanie Dinkins is a transdisciplinary artist who creates platforms for dialogue about artificial intelligence as it intersects race, gender, and future histories. She works with communities of color to develop AI literacy and co-create more inclusive, equitable artificial intelligence.

As a NEW INC member, Dinkins was surrounded by people with diverse backgrounds who were thinking through similar issues around technology, society and time. "I felt very cared for and taken in. NEW INC provided a lot of guidance, and I benefited from being in a tech-fluent community who care deeply about social issues." Dinkins created *Conversations with Bina48* while at NEW INC, a piece that performs a conversation between the artist and an intelligent social robot.

Through this work and the support of NEW INC, Dinkins' presence expanded significantly. As a direct output of the support she received at NEW INC, Dinkins was awarded the Blade of Grass fellowship and was invited to speak at numerous international conferences. Dinkins used the NEW INC environment to convene the AI Assembly, a group for POC working in tech to collaborate and build the future they desire. More recently, Dinkins has been awarded numerous fellowships, has shown work at museums and galleries worldwide. Dinksins is currently an E.A.T. Resident with NEW INC's partner, Nokia Bell Labs.

"NEW INC gave me the confidence to go out and talk about the future as an artist—and to be taken seriously. My practice is now based on that confidence."

Stephanie Dinkins

## Artiphon





Artiphon is a music technology company that aims to make musical expression accessible to all. Their first product, the INSTRUMENT 1, is a reinvention of the musical instrument that can be played with a variety of musical gestures.

Artiphon's 2015 Kickstarter project yielded the most successful crowdfunding campaign for a musical instrument worldwide. The INSTRUMENT 1 has been named one of TIME Magazine's Best Inventions of the Year and was awarded Best in Show at NAMM. In 2019 Artiphon raised \$2 million in seed funding led by Warner Music.

## Sougwen Chung

Year 2015



Sougwen Chung is an artist whose critical practices are based on performance, drawing, still image, sculpture and installation. Chung's work investigates mark-made-by machine and mark-made-by-hand for understanding the encounter of computers and humans.

Chung's work has been shown at galleries and museums including MAMCO and Akbank Sanat. Chung was an inaugural resident at NEW INC's E.A.T. Residency in collaboration with Nokia Bell Labs. Chung has spoken globally at conferences including Tribeca Film, Sonar Festival, SXSW, Internet Dargana, and OFFF. Her work has been featured in The New Yorker, Dazed and Confused, Fast Company, and USA Today.

## Dave & Gabe





Dave & Gabe is an interactive installation studio that unites sound, light, and tactility into immersive experiences. Working as artists with various institutions and brands, they explore new directions in real-time animation, generative 3D sound, and physical design.

Dave & Gabe's 2016 installation *Delqa* won several Cannes Lions prizes including Gold for Sound Design, Silver for Spatial Brand Installation and Silver for Experience and Digital Installations & Events. They have exhibited at festivals including Panorama, Outside Lands, Prava Festival, F5, the Dumbo Arts Festival, Ideas City Festival, and have partnered with brands such as Deloitte, Vans and BarkBox.

## Rachel Rossin

Year 2016



Rachel Rossin is a multi-media artist who connects real life and virtual reality experiences through interactive installations digital re-imagininings of traditional art forms. While at NEW INC she developed "The Sky is a Gap," a VR installation blending narrative with time travel that debuted at Sundace's New Frontier exhibition in 2017.

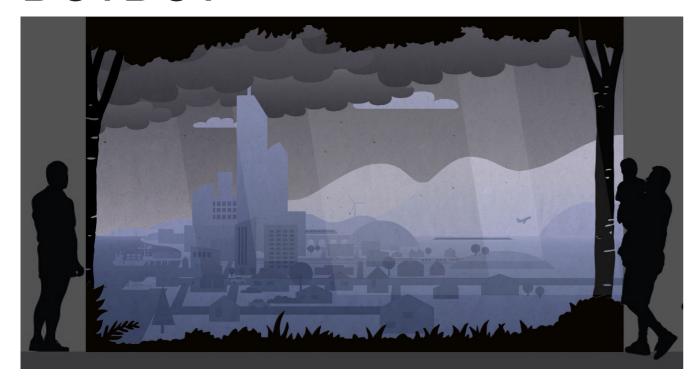
Rossin has exhibited at a number of galleries in New York, Latvia, Switzerland, Shanghai and Helsinki. She was a Tori Burch grantee and has been featured in Cultured Magazine's '30 under 35' and Forbes' '30 Under 30' in Art & Style.

PROGRAM TRACKS NEW INC FIVE YEAR REPORT 2014 - 2019 MUSEUM TECHNOLOGY

## 

SUPPORTED BY: The Knight Foundation

PROGRAM TRACKS NEW INC FIVE YEAR REPORT 2014 - 2019 MUSEUM TECHNOLOGY



Year 2018, 2019

Mentors KERI ELMSLY & ALEXANDER REA

DOTDOT is a studio that creates immersive installations to enable play with purpose. Coming from a lineage of multiplayer VR configurations for social gaming, DOTDOT aims to create shared experiences and collective community. DOTDOT hails from New Zealand, where they have created a variety of interactive experiences including bicycle-powered projections, VR soundscapes and collaborative games that reach audiences of all ages.

Recognizing that some of the most exciting VR work was coming out of indie studios in NYC, DOTDOT were drawn to the community of curious thinkers and makers at NEW INC. Through NEW INC's resources, they are able to grow their network, expand their market and soft launch a North American office.

As part of NEW INC's Museum Tech track, DOTDOT has been focused on expanding their reach to a client base in the museum sector. The stories that museums want to tell align with the type of content DOTDOT likes to make - "We love products for museums because they're publicly available and have a mission for public good." Through the Museum Tech track, DOTDOT is able to find a faster path to product integration, and to accelerate R&D in a context that benefits them and their partner museum. This process will enable them to sustain their product, ultimately making it affordable and widely accessible.

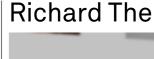
"We love products for museums because they're publicly available and have a mission for public good"

- DOTDOT

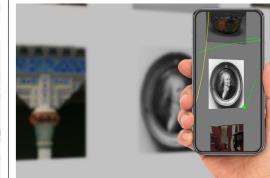








2018, 2019



Bika Rebek is the founder of Tools for Show, an online collaboration tool for curating, designing, and archiving exhibitions, all in one digital model. This model allows for live chats, information syncing and exhibitions archiving. Tools for Show also helps museums address growing demand from millennial and younger audiences for supporting augmented reality, accessibility, and translation tools.

Bika is also the principal at Some Place, a design studio based in New York City and Vienna, focusing on architecture and exhibition projects. Rebek is an Adjunct Assistant Professor at Columbia GSAPP and sits on the Advisory Board of the Future Architecture Platform.

Richard The is the founder of Studio TheGreenEyl, a design and research practice that creates exhibitions, installations, objects, images, interactions and algorithms. His project "All At Once" uses machine learning to surface novel connections and reconfigure the way visitors experience objects in museum collections.

Studio TheGreenEyl has worked internationally with partners such as the Jewish Museum Berlin, Humboldt Forum Berlin, MIT Media Lab, Carl Zeiss, Disney Research, Universal Music, and SO - IL. Their work has been exhibited at the MoMA New York, Ars Electronica Linz, Bauhaus-Archiv Berlin and at the Design Museum London.

## Mandy Mandelstein



Mandy Mandelstein is an experience designer and technical producer. Her projects inspire engagement and play by activating spaces with media and technology, and explore new ways that stories can live in the world. Her project "Overheard" allows users listen-in on the conversations of fictional characters that are embedded in specific sites throughout the museum, allowing users to explore stories in their own way, at their own pace.

"Overheard" received the inaugural 3M Art and Technology Prize at the Minneapolis Institute of Art. Mandelstein has partnered with artists Pierre Huyghe, Ian Cheng, musician Elohim and Michelin Star chef Vicky Cheng.

## Micah Walter Studio



Micah Walter Studio creates digital products for cultural organizations. Through consulting, design and engineering, they develop comprehensive digital platforms to provide clarity and simplicity for museums' operations, staff and visitors. Micah Walter Studio's work with the Barnes Foundation brings design, computer vision and machine learning techniques to collections data and assets, resulting in an unprecedented way of visually exploring the collection.

Micah Walter Studio has partnered with the Williams College Museum of Art, the Barnes Foundation and M+ Museum in Hong Kong.

PROGRAM TRACKS

NEW INC FIVE YEAR REPORT 2014 - 2019

IDEAS FOR THE CITY

# HASATA THE SHAPE



COLLABORATOR: IdeasCity

PROGRAM TRACKS NEW INC FIVE YEAR REPORT 2014 - 2019 IDEAS FOR THE CITY

## **MICRO**



Year 2017

Mentors
DAVID SCHWARZ &
DENNIS SZAKACS

MICRO is a decentralized network of tiny museums. They have installed a fleet of 6-foot tall science museums in libraries, community centers, malls, transit centers, and public hospitals in order to take learning outside the museum environment and offer people access to knowledge in a surprising, succinct format.

During their time at NEW INC, MICRO was able to connect with aspirational peers who helped them clarify their business vision. The mentors at NEW INC connected the MICRO team with industry partners and guided them through the fundraising process. Both mentors currently sit on MICRO's board of advisors.

Growing in the company of a brave, forward-thinking cohort was a significant part of MICRO's NEW INC experience, which culminated at the summer retreat.

MICRO has since had over a dozen successful installations throughout New York City, reaching over 160,000 visitors and securing funding from Science Sandbox, The Awesome Foundation, and the Heckscher Foudation for Children. MICRO has received awards from the World Maker Faire and Tribeca Film Institute, and has quadrupled the size of their team.

"The camaraderie within the NEW INC community fostered an ongoing cycle of feeling like we could always do more and that we weren't alone."

— MICRO

DIS



DIS is a collective that creates cultural interventions across a range of media and platforms, including a print magazine, exhibitions, and video "edutainment." DIS explores the tension between popular culture and institutional critique. Their streaming art video subscription service presents a new type of edutainment platform, featuring original video content covering today's most vital issues created in collaboration with a network of artists and publishers.

DIS has exhibited at Frieze, the New Museum, MoMA, the de Young Museum, Musée d'Art Moderne de la Ville de Paris, and has been featured in the New York Times, Artforum, Popular Science, Fast Company, and VICE, among others.

Rapport Studios

Year 2018, 2019



Rapport Studios is a creative agency that harnesses the transformative power of technology and art to design user-centered, interactive learning experiences. Their product CodeSCTY leverages hip hop to help young people develop computation & coding skills. Clients include the Brooklyn Museum of Art and Lincoln Center.

They have been selected as speakers at multiple conferences including SXSW EDU and Catalyst Arts. Recent press includes Vice, Medium, and Tribeca Film Festival.

## Scope of Work

Year 2018, 2019



Scope of Work, or SOW, is a talent agency for underrepresented young people that aims to establish equity in the creative industry. SOW cultivates and trains a youth talent pool of content creators and provides them with insider access to advance their understanding of creative industry practices and skill sets. SOW also recruits youth talent for companies, brands, studios, and institutions.

During their first year, SOW raised \$20K in crowdfunding in a 30 day period. They received grants from the Harman Family Foundation and the Deutsche Bank Foundation. Partners include Mozilla, Verdes, 40 Schools, We Should Do It All, Chromat, Combo and Fool's Gold.

**ELIA** 

2017, 2018, 2019



ELIA is founded on the belief that tactile reading systems should be easy to create, intuitive to learn, and shared by all. ELIA created a tactile language based on the Roman alphabet to help bridge the gap between blind, visually impaired and sighted people. Products in development include a touch printer to make tactile printing accessible for anyone and a keyboard cover featuring the ELIA language system.

ELIA received \$450,000 in angel investments and roughly \$2.7 million in research support from the NIH, the National Institute for Standards and Technology, the NYSTAR Small Business Technology Jumpstart Program, the Langeloth Foundation and the SUNY Research Foundation.



Afripedia 2016, 2017



**Andrew Demirjian** 2019



Ashley Zelinskie 2015



Boffo 2017, 2018, 2019

**MEMBERS** 



2N 2019



Alfredo Salazar-Caro 2018



Andrew J Levine 2019



**Bayete Ross** Smith 2019



**Brett Wallace** 2018, 2019



4 REAL Digital Studio 2015, 2016



Ali Momeni 2018



Angelina Dreem 2017



**Better** 2015



**Bruce Nussbaum** 2015



A1BAZAAR 2018



Alice Sheppard 2018



Angeline Gragasin 2016



**BFAMFAPHD** 2017



Carla Cisno 2017



**Aaron Meyers** 2015



Amelia Winger-Bearskin 2018



Animadocs 2017



Bhold 2016, 2017



Caselden Studios 2016



Abhita Austin 2019



Anand Agarawala 2017



**Annelie Berner** 2015



Bika Rebek 2018, 2019



**Channel Studios** 2018, 2019



/ | | | | / |

accurat

Accurat 2015



Anders Sandell 2015, 2016, 2017



Arternal 2018, 2019



Billie Pate 2018



**Charles Sainty** 2015, 2016



Adam Harvey 2015



Andrea Wolf 2016, 2017



Artiphon 2016, 2017



Binta Ayofemibinta 2015



**Charles Whitney** 2015, 2016





Charlotte Mccurdy 2019



**Dahkil Hausif** 2017



**Dave and Gabe** 2015, 2016



Editors Over Algorithms 2019



Fovrth 2019



HAWRAF 2017



**Chester Dols** 2019



Daily Plinth 2019



Definer 2015



**Ekene ljeoma** 2017



Francis Tseng 2017



**He&Hu** 2016, 2017



Christian Rocha 2017



Damjanski 2019



Dena Muller 2019



**ELIA** 2017, 2018, 2019



**Gan Golan** 2017, 2018, 2019



Hello Velocity 2016, 2017



Code Liberation Foundation 2016



Daniel Perlin 2018



Dhairya Dand 2018



**Eliza McNitt** 2016, 2017, 2018



**Generate** 2015, 2016



**Hyphen Labs** 2017



Cody Brown 2015



**Daniel Temkin** 2018



**Dis** 2018



Emilie Baltz 2015, 2016



**Graham Sack** 2017, 2018, 2019



**Ida Benedetto** 2017



Collecteurs 2018, 2019



**Daniel Wilson** 2015



**Dome** 2019



2015

Erica Gorochow 2015

**Gregor Hochmuth** 2015



**Jakob Steenson** 2018



Covalent 2017



**Danielle Strle** 2017



**DOTDOT** 2018, 2019



Fei Liu

Exonemo



Hammerstep 2016, 2017



**Jasmin Jodry** 2015



Cynthia X Hua 2019



**DATA-X** 2017



**Double Take Labs** 2019



**Fei Liu** 2017, 2018, 2019



Harald Haraldsson 2015, 2016



**Jason Eppink** 2018





Jessica Ann Peavy 2017, 2018



Julia Gorbach 2018



Kevin Siwoff 2015



Little Giant Wolf 2019



**Marquee** 2017, 2018



**Micah Walter** 2018, 2019



Joe Doucet & Partners
2015



**Julia Sinelnikova** 2019



Koray Duman 2015



**Lou Huang** 2018, 2019



Martin Adolfsson 2015, 2016



Michael Namingha 2019



John Soat 2017



Justin Blinder 2018



Kristin Lucas 2019



**Louise Foo** 2017



Matt McCorkle 2018



Michelle Cherian 2016, 2017



Jojo Abot 2017



Justin Cone 2015



**Labyrinth** 2018, 2019



Luisa Pereira 2015, 2016



Matter Mind Studio 2017, 2018



**MICRO** 2017



Jonathan Bobrow 2017



Karolina Ziulkoski 2016, 2017



Lily Kwong 2018



Luxloop 2018

Mad + Fab



Mattia Casalegno 2019



Miriam Simun 2016



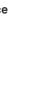
Jonathan Harris 2015



Kate Ray 2015



Liminal Space 2019



2019



Max Relax 2015, 2016



Monegraph 2016



**Jordan Muthra** 2019



Katrina Neumann 2018



Linda Steele 2018



Schedel 2018

Margaret



Mebrak Tareke 2018, 2019



Movers & Shakers 2019



Joseph Audeh 2015



Kelly Rae Aldridge 2018



**Lisa Park** 2015, 2016



Margo Spiritus 2017, 2018



Meghan Ferucci 2018, 2019



Murat Eyuboglu 2018





Museum of the Street 2019



Noa Raviv 2017, 2018

ParcOffice 2016

**Parc**Office

**PARTY** 



Pip Deely 2015, 2016



Ramulas Burgess 2017



Rodrigo Bellott 2016



n-Dimensional 2015, 2016



Nontsikelelo Mutiti 2018





**PORTAL** 2016



Rapport Studios 2018, 2019



Sabine Seymour 2015, 2016



**Nameless** 2015, 2016



NYC.TV 2015



Patricia Correa Velasquez 2019



Print All Over Me 2015, 2016



Raycaster 2018, 2019



Sadah Espii Proctor 2018



**New Hive** 2015, 2016



Obra 2019



Patrick Delorey 2016, 2017



Project Inkblot 2018, 2019



Reese Donohue 2019



Salome Asega 2017



New Reality Co 2016, 2017, 2018



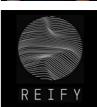
**Odd Division** 2015



Paul Soulellis 2015



Pussykrew 2018, 2019



**REIFY** 2015, 2016



Sanctuary Computer 2015



Nick Fox-Gieg 2017



Olu LLC 2017



Penelope Chaffer 2017, 2018



Rachel Rossin 2015, 2016

Rad Mora

2019

2015



RES 2017



Sarah Rothberg 2019



Nikolas Bentel 2018, 2019



Open Vault 2019



Phil Sierzega 2016



Rafael Rozendaal



Richard Hinzel 2015



Satellite Lab 2015, 2016



Nitzan Hermon 2015



Pablo Gnecco 2016



Pillow Talk 2018



**Robert Morris** 2017, 2018



Scatter 2015







Sougwen Chung 2015



Tahir Hemphill 2016, 2017



The Green Eyl 2018, 2019



Victor Vina 2018



Wonderspaces 2017

SEN

S.O.W.

Sensorium 2015, 2016, 2017



State of Mind 2019



Tamara Jafar 2016, 2017



The New Inquiry 2018, 2019



Vincent Houze 2017



Yago de Quay 2018, 2019



**Shannon Carroll** 2018



Stefani Bardin 2019



Tega Brain 2015



The Principals 2015



VolvoxLabs 2016, 2017



Yotam Mann 2015



Sheena Matheiken 2015



Stephanie **Dinkins** 2017, 2018, 2019



Telfar 2016



Thulare Monareng 2018, 2019



**WAERK** 2017



**ZZ** Driggs 2017



Shelley Vidia Worell 2019



Studio Studio 2015



Temme Media 2018



Tinashe Mushakavanhu 2018



Wallplay 2017, 2018, 2019



**MENTORS** 

**Brad Augustine** Consultant



Siren 2017



Superbright 2018, 2019



Tessellate 2018



Tristan Perich 2015



Warner Barnes 2015, 2016







Sisa Bueno 2019



Superficial 2018, 2019



The Argus Project 2017



**TUNICA** 2016



**WE Designs** 2017, 2018, 2019



Adaora Udoji



The Mill

Alessandra DeBenedetti



Slow Immediate 2019



Taeyoon Choi 2017



The Black School 2019



United Strategists & **Activists** 2019



Wearable Media 2018, 2019

Wallplay NEW INC Alum 2017, 2018



Alexander Rea Technology ECD

Alexandra Israel Publicist

Alexandra Serio Nameless

Ali Goldstein Norup kpiReady

Alicia Le'Von Boone Apple

Alma Lacour

Bernstein & Andriulli / Great Bowery

Amanda Schochet MICRO

NEW INC Alum 2017

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Writer

Brynna Ticker Brooklyn Public Library

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Adobe

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Cathleen Lewis
Museum of Arts and Design

**Chad Pry** RecruitiFi

Charles Marshall Parc Office NEW INC Alum 2016

Cherae Robinson Tastemakers Africa

**Christine Turner** Filmmaker

Christopher Chavez
Prime Produce

Christopher Paretti Samsung Research America

Chrysanthe Tenentes Brooklyn Based

**Craig Ward** Designer

Dahkil Hausif Sunshowah Films; Carousel/ Moondog Edit

Daniel Doubrovkine Artsy.net

NEW INC Alum 2017

**Daniel Fountenberry** Abundant Media

Daniel Perlin Make\_Good

Danielle Strle Tumblr NEW INC Alumn 2017

**Dave Rife** Dave & Gabe

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**David Goligorsky** Yieldmo

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**Del Johnson**Backstage Capital

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Dennis Szakacs New Museum

**Devon Dolan** Cinetic Media

**Eli Kuslansky** United Field

Emilie Baltz Emilie Baltz

**Erik Fabian** Upright Brand

Eshena D. Roman Intuition Consulting Firm

Eugene Ahn R/GA

**Gabe Liberti** Dave & Gabe

**Gabo Arora** Filmmaker **Helena Anrather** Artist

**Ian Carnevale** Andela

Ian Sullivan Hessel Museum

Ida C. Benedetto SYPartners

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James George Specular NEW INC Alum 2015

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Luis A. Navia
Skypod Aerosapce & Perceptual
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**Lynn Goldstein** Incidium

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Paul Soulellis Soulellis Studios NEW INC Alum 2015

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Shani Syphrett

Beam

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NEW INC Alum 2017

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Sumeet Shah Brand Foundry Ventures

Taeyoon Choi School for Poetic Computation NEW INC Alum 2017

Tim Nolan HUGE

**Tina Essmaker** Creative Coach NEW INC Alum 2019

**Toni Dove** Artist

Tim Nolan HUGE Tina Essmaker Creative Coach NEW INC Alum 2019

Toni Dove Artist

Valentin Spiess iart

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VGP

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Victoria Foster Better Future

Vince Warren Center for Constitutional Rights

Vincent Ponzo Columbia Business School

Will Nathan The Current

Willa Köerner The Creative Independent

Winslow Porter New Reality Co NEW INC Alum 2016, 2017

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Zeina Abi Assy Tribeca Film Institute

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